

Rochester Area Intergroup Inc

Policy on Newsletter and Mailing Flyers

Purpose:

The purpose of this policy is to provide guidance to the Central Office Administrator regarding acceptable content to be published in the Intergroup's monthly newsletter, "All Around Rochester", and the flyers that are included in the monthly mailing to the AA Groups.

While noting the Traditions: "being a spiritual entity having one primary purpose... carrying the message to the alcoholic who still suffers"; that "each group is autonomous except in matters affecting other groups or AA as a whole"; that "an AA group ought never endorse... or lend the AA name"; and that "Alcoholics Anonymous has no opinion on outside issues", this policy was developed to insure that the monthly newsletter and mailing would be aligned closely with the traditions and not wander from our primary purpose of carrying the message.

Policy:

1) The monthly Inter-group newsletter should be limited to publishing the following:

- A. Reprinted AA approved literature.
- B. Local group meeting list changes and updates.
- C. RAI and RAI sub-committee meeting and event information.
- D. Group Anniversary information or an AA group-sponsored event if that event's primary purpose is to "carry the AA message" and provided that the anniversary or event does not charge any fees.
- E. AA Service Structure and General Service Office events and information.
- F. Information regarding an AA "Inter-group" sponsored AA conference/convention/roundup that is held primarily to carry the AA message.

2) Flyers that can be included in the monthly mailing are limited to:

- A. Group Anniversary information or an AA group-sponsored event if that event's primary purpose is to "carry the AA message" and provided that the anniversary or event does not charge any fees.
- B. AA Service Structure sponsored or GSO sponsored event announcements.
- C. RAI or RAI sub-committee announcements, events, or informational flyers.
- D. A flyer regarding AA "Inter-group" sponsored AA conference/convention/roundup that is held primarily to carry the AA message.

Fees:

The Intergroup will not collect a fee for any information listed in the monthly newsletter, "All Around Rochester".

A fee of \$20.00, to offset the additional cost of postage, will be charged for any flyer included in the monthly mailing except for RAI, RAI sub-committee, AA Service Structure, and GSO flyers, which will be mailed at no charge.

All flyers are to be photocopied on 20lb paper, folded and in a quantity sufficient for the mailing (determined by the Central Office) at the originators expense. The Intergroup Central Office does not copy flyers for mailing.

Date policy was originally proposed and presented to the Groups: August 19, 2001

Policy approved by the Group Office Representatives: September 16, 2001

Policy revised and approved by the Group Office Representatives: October 21, 2001

Flyer fee increased, January 1, 2009