

Featured Committee of the Month for July:
Public Information and Cooperation with the Professional Community



Were you **referred** to AA by a friend?
 A doctor, counselor or treatment facility?
 Your employer or an EAP?

If you answered yes to any of these questions then your sobriety may be a direct result of PI/CPC work!

What is PI/CPC?

The purpose of PI and CPC service work is to provide accurate A.A. information to the public and professionals that come into contact with alcoholics. They also serve as resources for our friends in the local media, emphasizing our Traditions of anonymity, singleness of purpose and non-affiliation. Information is provided about where we are, what we are, what we can do, and what we cannot do.

Why is this important?

If people don't know about what AA is or how to find us, how will they know we exist? By informing the public and professionals about AA and providing them with information, the hope is they will be able to refer alcoholics they meet to us.

How does the committee do this?

We are currently getting in touch with libraries in Monroe County to explain AA and determine if they are interested in having literature or books sent to them. We also have a Power Point presentation that explains what AA is, what we do and what we do not do. We present this in front of various audiences including a variety of college classes, judges, doctors, corrections officers, counselors and outpatient clients.

Why should I join?

The work we have to do has the potential to reach alcoholics that may never find us otherwise which makes it a great opportunity to practice the Twelfth step. You will learn a lot about the Traditions through practical experience with dealing with the public.

We meet the 4th Thursday of every month, at 6 pm in Central Office, and we would love to have you. Don't wait to get involved. We need your help!

For more information:

Please contact Central Office at (585) 232-6720

Or email the committee directly at

public_information_cpc@rochester-ny-aa.org